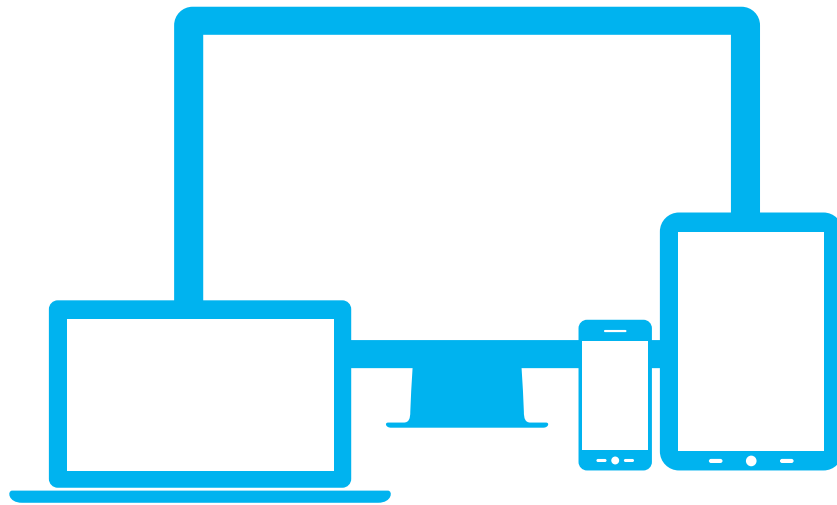




📍 1735 Market St  
Suite 3750  
Phila, PA 19103

☎ (215) 297-3229  
✉ info@insightccm.com  
🌐 www.insightccm.com



# Web Proposal

International Housing Concepts

Prepared for : Robert Hayes  
Email : mlgonlife@yahoo.com

- Proposal Issued :  
**09.03.2019**
- Proposal Valid to :  
**09.06.2019**
- Proposal **#087**

# Our Offer

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*We feel we're giving you a very fair price. We're coming in lower than market value for a project of this size. We're doing this to help secure this project and start a partnership with what we believe to be a great company and great people.*

Website Development

**\$12,000**

At this price point we guarantee the completion of this project and complete satisfaction. All elements previously discussed will be included in that completion. We really feel this is a great opportunity to build a relationship with good people that have a great foundation. We've built websites with similar configurations, so we're well aware of the detail it takes and the functionality that is needed.

## Project Communication

- **Email**  
We'll use email most frequently.

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- **Gotomeeting**  
We use this to visually go over projects

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- **Phone**  
We'll communicate by phone frequently





# Terms & Condition

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The following terms and conditions apply to all website development / design services provided by InSight CCM (Referred to as InSight) to the Client.

## 1. Acceptance

It is not necessary for any Client to have signed an acceptance of these terms and conditions for them to apply. If a Client accepts a quote then the Client will be deemed to have been satisfied as to the terms applying and have accepted these terms and conditions in full. Please read these terms and conditions carefully. Any purchase or use of our services implies that you have read and accepted our terms and conditions.

## 2. Charges

Charges for services to be provided by InSight are defined in the project quotation that the Client receives via e-mail. Quotations are valid for a period of 7 days. InSight reserves the right to alter or decline to provide a quotation after expiry of the 2 days. Unless agreed otherwise with the Client, all website design services require an advance payment of a minimum of fifty (50) percent of the project quotation total before the work is supplied to the Client for review. The remaining fifty (50) percent of the project quotation total due upon completion of the work, prior to upload to the server or release of materials. Payment for services is due by electronic payment through a PayPal Business account.

## 3. Client Review

The InSight will provide the Client with an opportunity to review the appearance and content of the website during the design phase and once the overall website development is completed. At the completion of the project, such materials will be deemed to be accepted and approved unless the Client notifies InSight otherwise within five (5) days of the date the materials are made available to the Client.

## 4. Turnaround Time and Content Control

InSight will install and publicly post or supply the Client's website by the date specified in the project proposal, or at date agreed with Client upon InSight receiving initial payment, unless a delay is specifically requested by the Client and agreed by InSight. In return, the Client agrees to delegate a single individual as a primary contact to aid InSight with progressing the commission in a satisfactory and expedient manner. During the project, InSight will require the Client to provide website content they wish to be added; text, images, movies and sound files

## 5. Failure to provide required website content:

InSight is a small business, to remain efficient we must ensure that work we have programmed is carried out at the scheduled time. On occasions we may have to reject offers for other work and inquiries to ensure that your work is completed at the time arranged. This is why we ask that you provide all the required information in advance. On any occasion where progress cannot be made with your website because we have not been given the required information in the agreed time frame, and we are delayed as result, we reserve the right to impose a surcharge of up to 25%.

If you agree to provide us with the required information and subsequently fail to do within one week of project commencement we reserve the right to close the project and the balance remaining becomes payable immediately. This isn't a normal circumstance, because all that is required to start should of been given to the client via email prior to starting.

NOTE: Text content should be delivered as a Microsoft Word, email (or similar) document with the pages in the supplied document representing the content of the relevant pages on your website. These pages should have the same titles as the agreed website pages. Contact us if you need clarification on this. Using our content management system you are able to keep your content up to date your self.

# Terms & Condition Continued

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## 6. Payment

Invoices will be provided by InSight upon completion but before publishing the live website. Invoices are normally sent via email; however, the Client may choose to receive hard copy invoices. Invoices are due upon receipt. Accounts that remain unpaid thirty (30) days after the date of the invoice will be assessed a service charge in the amount of the higher of two percent (2%) or \$200 per month of the total amount due.

## 7. Additional Expenses

Client agrees to reimburse InSight for any additional expenses necessary for the completion of the work. Examples would be purchase of special fonts, stock photography etc.

## 8. Web Browsers

InSight makes every effort to ensure websites are designed to be viewed by the majority of visitors. Websites are designed to work with the most popular current browsers (e.g. Firefox, Internet Explorer 8 & 9, Microsoft Edge, Google Chrome, etc.). Client agrees that InSight cannot guarantee correct functionality with all browser software across different operating system. InSight cannot accept responsibility for web pages which do not display acceptably in new versions of browsers released after the website have been designed and handed over to the Client. As such, InSight reserves the right to quote for any work involved in changing the website design or website code for it to work with updated browser software.

## 9. Default

Accounts unpaid thirty (30) days after the date of invoice will be considered in default. If the Client in default maintains any information or files on InSight's Web space, InSight will, at its discretion, remove all such material from its web space. InSight is not responsible for any loss of data incurred due to the removal of the service. Removal of such material does not relieve the Client of the obligation to pay any outstanding charges assessed to the Client's account. Payment returned for insufficient funds will be assessed a return charge of \$25 and the Client's account will immediately be considered to be in default until full payment is received. Clients with accounts in default agree to pay InSight reasonable expenses, including legal fees and costs for collection by third-party agencies, incurred by InSight in enforcing these Terms and Conditions.

## 10. Termination

Termination of services by the Client must be requested in a written notice and will be effective on receipt of such notice. E-mail or telephone requests for termination of services will not be honored until and unless confirmed in writing. The Client will be charged the amount of the deposit as well as be invoiced for design work completed to the date of first notice of cancellation for payment in full within thirty (30) days.

## 11. Indemnity

All InSight services may be used for lawful purposes only. You agree to indemnify and hold InSight harmless from any claims resulting from your use of our service that damages you or any other party.

## 12. Copyright

The Client retains the copyright to datafiles and graphic logos provided by the Client, and grant InSight the rights to publish and use such material. The Client must obtain permission and rights to use any information or files that are copyrighted by a third party. The Client is further responsible for granting InSight permission and rights for use of the same and agrees to indemnify and hold harmless InSight from any and all claims resulting from the Client's negligence or inability to obtain proper copyright permissions. A contract for website design and/or placement shall be regarded as a guarantee by the Client to InSight that all such permissions and authorities have been obtained. Evidence of permissions and authorities may be requested.

## 13. Standard Media Delivery

Unless otherwise specified in the project quotation, this Agreement assumes that any text will be provided by the Client in electronic format (ASCII text files delivered on flash drive or via e-mail or FTP) and that all photographs and other graphics will be provided physically in high quality print suitable for scanning or electronically in .gif, .jpeg, .png or .tiff format. Although every reasonable attempt shall be made by InSight to return to the Client any images or printed material provided for use in creation of the Client's website, such return cannot be guaranteed.

# Terms & Condition Continued

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## 14. Design Credit

A link to our web design company (InSight) will appear in either small type or by a small graphic at the bottom of the Client's website. If a graphic is used, it will be designed to fit in with the overall site design. If a client requests that the design credit be removed, a nominal fee of 10% of the total development charges will be applied. The Client also agrees that the website developed for the Client may be presented in InSight portfolio.

## 15. Access Requirements

If the Client's website is to be installed on a third-party server, InSight must be granted temporary read/write access to the Client's storage directories which must be accessible via FTP. Depending on the specific nature of the project, other resources might also need to be configured on the server.

## 16. Post-Placement Alterations

InSight cannot accept responsibility for any alterations caused by a third party occurring to the Client's pages once installed. Such alterations include, but are not limited to additions, modifications or deletions.

## 17. Domain Names

InSight may purchase domain names on behalf of the Client if necessary. Payment and renewal of those domain names is the responsibility of the Client. The loss, cancellation or otherwise of the domain brought about by non or late payment is not the responsibility of The InSight. The Client should keep a record of the due dates for payment to ensure that payment is received in good time.

## 18. General

These Terms and Conditions supersede all previous representations, understandings or agreements. The Client's signature below or payment of an advance fee constitutes agreement to and acceptance of these Terms and Conditions. Payment online is an acceptance of our terms and conditions.

## 19. Governing Law

This Agreement shall be governed by US Law.

## 20. Liability

InSight hereby excludes itself, its Employees and or Agents from all and any liability from:

- Loss or damage caused by any inaccuracy;
- Loss or damage caused by omission;
- Loss or damage caused by delay or error, whether the result of negligence or other cause in the production of the web site;
- Loss or damage to clients' artwork/photos, supplied for the site. Immaterial whether the loss or damage results from negligence

The entire liability of InSight to the Client in respect of any claim whatsoever or breach of this Agreement, whether or not arising out of negligence, shall be limited to the charges paid for the Services under this Agreement in respect of which the breach has arisen.

## 21. Severability

In the event any one or more of the provisions of this Agreement shall be held to be invalid, illegal or unenforceable, the remaining provisions of this Agreement shall be unimpaired and the Agreement shall not be void for this reason alone. Such invalid, illegal or unenforceable provision shall be replaced by a mutually acceptable valid, legal and enforceable provision, which comes closest to the intention of the parties underlying the invalid,





# Acceptance of Quote

InSight CCM, LLC.

Project #084

1735 Market Street  
Suite 3750  
Philadelphia, PA 19103  
Email : info@insightccm.com

■ Project Due  
September 4, 2019

■ Proposal  
Date  
07.23.2019

■ Web Development	\$5,500
■	
■	
<b>Total</b>	<b>\$5,500</b>

Thomas McKeown

Print Name

*Thomas McKeown*

Sign Here to Approve

Date

Print Name

Sign Here to Approve

Date

## Payment Information

We use Paypal.

A request for funds will be emailed to you at each stage. In this case for the deposit and final payment.

## Terms

Final payment is due after the website is completed. Final payment will be requested through email and expected to be paid within 7 Days of request.



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